

MEETING: CABINET MEMBER - LEISURE AND TOURISM  
DATE: Wednesday 6 January 2010  
TIME: 12.00 pm  
VENUE: Town Hall, Southport (This meeting will also be video conferenced Town Hall, Bootle)

DECISION MAKER: Councillor Lord Fearn  
SUBSTITUTE: Councillor Robertson

SPOKESPERSONS: Councillor Cummins                      Councillor Glover  
SUBSTITUTES: Councillor Webster                      Councillor D Jones

COMMITTEE OFFICER: Lyndzay Roberts  
Telephone: 0151 934 2033  
Fax: 0151 934 2034  
E-mail: [lyndzay.roberts@legal.sefton.gov.uk](mailto:lyndzay.roberts@legal.sefton.gov.uk)

The Cabinet is responsible for making what are known as Key Decisions, which will be notified on the Forward Plan. Items marked with an \* on the agenda involve Key Decisions  
A key decision, as defined in the Council's Constitution, is: -

- any Executive decision that is not in the Annual Revenue Budget and Capital Programme approved by the Council and which requires a gross budget expenditure, saving or virement of more than £100,000 or more than 2% of a Departmental budget, whichever is the greater
- any Executive decision where the outcome will have a significant impact on a significant number of people living or working in two or more Wards

**If you have any special needs that may require arrangements to facilitate your attendance at this meeting, please contact the Committee Officer named above, who will endeavour to assist.**

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# A G E N D A

Items marked with an \* involve key decisions

<u>Item No.</u>	<u>Subject/Author(s)</u>	<u>Wards Affected</u>	
1.	<b>Apologies for Absence</b>		
2.	<b>Declarations of Interest</b> Members and Officers are requested to give notice of any personal or prejudicial interest and the nature of that interest, relating to any item on the agenda in accordance with the relevant Code of Conduct.		
3.	<b>Minutes</b> Minutes of the meeting held on 2 December 2009.		(Pages 5 - 8)
4.	<b>SUSTAIN- Interreg IVC programme</b>  Joint Report of the Planning and Economic Regeneration Director and Leisure Director	All Wards	(Pages 9 - 14)
* 5.	<b>Crosby Coastal Park - Draft Master Plan &amp; Phase 1 Work</b> Report of the Leisure Director	Blundellsands; Church; Manor;	(Pages 15 - 30)
6.	<b>Pathfinder Fund</b>  Joint report of the Head of Regeneration and Technical Services and the Leisure Director	Harington; Ravenmeols;	(Pages 31 - 42)
7.	<b>Southport Links - Concessionary Bookings</b>  Report of the Leisure Director	All Wards	(Pages 43 - 50)
8.	<b>Express Sefton Cultural Grants - Applications for Grants</b> Report of the Leisure Director	All Wards	(Pages 51 - 64)

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THE "CALL IN" PERIOD FOR THIS SET OF MINUTES ENDS AT 12 NOON ON THURSDAY 10 DECEMBER 2009.

## CABINET MEMBER - LEISURE AND TOURISM

### MEETING HELD AT THE TOWN HALL, SOUTHPORT ON WEDNESDAY 2 DECEMBER 2009

PRESENT: Councillor Lord Fern

ALSO PRESENT: Councillors Cummins and Glover

#### **61. APOLOGIES FOR ABSENCE**

No apologies for absence were received.

#### **62. DECLARATIONS OF INTEREST**

No declarations of interest were received.

#### **63. MINUTES**

RESOLVED:

That the Minutes of the meeting held on 4 November 2009 be confirmed as a correct record.

#### **64. GREEN APPLE AWARD**

The Assistant Director (Strategic Management and Development) updated the Cabinet Member on the Green Apple Award in which the Leisure Services Department had won the Gold Standard Award.

RESOLVED:

That Leisure Director and staff within the Leisure Department be congratulated on their award.

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CABINET MEMBER - LEISURE AND TOURISM- WEDNESDAY 2  
DECEMBER 2009

## **65. TREE PLANTING CONTRACT 2009/10 - RECEIPT OF TENDERS**

The Cabinet Member considered the report of the Leisure Director advising of the receipt of tenders, received in relation to the Tree Planting Contract 2009/10 and seeking approval to include the scheme within the Capital Programme.

This was a key issue and was included on the Council's Forward Plan of Key Decisions.

RESOLVED: That

- (1) the lowest tender of Barton Grange Landscapes, Preston, for tree Planting Works for 2009/10 by, in the sum of £112,491.00 be accepted;
- (2) the Legal Director be authorised to enter into a contract with Barton Grange Landscapes, Preston; and
- (3) Cabinet be requested to include the £195,500 in the Department's 2009/10 Capital Programme for tree planting.

## **66. LIBRARIES: UNIVERSAL MEMBERSHIP, NATIONAL AND REGIONAL DEVELOPMENT AND SEFTON SUCCESSES**

The Cabinet Member considered the report of the Leisure Director updating on the universal membership of libraries, both national and regional and successful local developments.

RESOLVED:

That the update on the universal membership of libraries and the successes of Sefton Library and Information Services be noted.

## **67. REVENUE AND CAPITAL EXPENDITURE MONITORING TO 30TH SEPTEMBER 2009- LEISURE SERVICES DEPARTMENT**

Further to Minute No. 43 of 9 September 2009, the Cabinet Member considered the joint report of the Leisure Director and the Finance and Information Services Director giving details of the quarterly forecast position, based on information as at 30 September 2009, in relation to the Portfolio's 2009/10 Revenue Budget and Capital Programme.

RESOLVED:

That the expenditure/income levels on the Leisure Services Department's revenue budgets that were subject to risk-based monitoring be noted.

## **68. REVENUE AND CAPITAL EXPENDITURE MONITORING TO 30 SEPTEMBER 2009 - TOURISM DEPARTMENT**

Further to Minute No. 44 of 9 September 2009, the Cabinet Member considered the joint report of the Head of Tourism and the Finance and Information Services Director giving details of the quarterly forecast position, based on information as at 30 September 2009, in relation to the Tourism Department's 2009/10 Revenue Budget and Capital Programme.

RESOLVED: That

- (1) the expenditure/income levels on the Tourism Department's revenue budgets that were subject to risk-based monitoring and the current forecast overspend based upon September figures of £80,000 be noted; and
- (2) the progress made on the Tourism Department's schemes within the portfolio's element of the Council's Capital Programme be noted.

## **69. 2009 - 2010 HALF YEAR PERFORMANCE OF TOURISM SERVICE DELIVERY PLAN**

Further to Minute No. 31 of 5 November 2008, the Cabinet Member considered the report of the Head of Tourism on the Mid Year Performance of Tourism Service Delivery Plan, updating on progress in meeting the Department's objectives.

Attached as an Appendix to the report was the SPRINT (Sefton Performance Reporting and Information Network) Report, indicating the Department's progress and achievements at the end of September 2009.

RESOLVED:

That the Tourism Department's 2009-2010 Mid Year Performance Delivery Plan and the achievements made against the Service Delivery Plan be noted.

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# Agenda Item 4

REPORT TO: REGENERATION CABINET:  
LEISURE AND TOURISM CABINET:

DATE: 16 December 2009  
6 January 2010

SUBJECT: SUSTAIN– Interreg IVC programme

WARDS ALL  
AFFECTED:

REPORT OF: Andy Wallis, Planning and Economic Regeneration Director  
Graham Bayliss, Leisure Services Director

CONTACT OFFICER: Andrew Hall  
Tel: 0151 934 3604  
[andrew.hall@planning.sefton.gov.uk](mailto:andrew.hall@planning.sefton.gov.uk)

Dave McAleavy  
Tel:0151 934 2961  
[Dave.McAleavy@leisure.sefton.gov.uk](mailto:Dave.McAleavy@leisure.sefton.gov.uk)

EXEMPT/ CONFIDENTIAL: No

## PURPOSE/SUMMARY:

To explain and update members on the current situation in respect of 'SUSTAIN' project for the Interreg IVC programme, in which Sefton, working with the North West Coastal Forum, are cooperating with transnational partners, as leaders in the field of coastal management. This will provide Sefton and its regional partners improved capability to look after our coastal asset and maintain Sefton's role as a leading coastal authority.

The aim of SUSTAIN is to have in place, at the end of three years, an implementable sustainability policy tool, applicable for all 22 coastal states of the EU, which will support sustainable integrated management of coastal issues.

This project in its current form, was brought to the Regeneration Cabinet on the 21<sup>st</sup> January 2009 and Sefton's participation subsequently approved. The Council has now received notification from the Dutch Lead partner that SUSTAIN has been approved.

The budget estimate is based on Sefton holding the final meeting, an international conference of around 150 delegates, in 2012 which would showcase the SUSTAIN project results. This is intended to be in Southport.

Cabinet Member for Regeneration approved Sefton's continued participation in the

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Interreg IVC programme and authorised the Director for Planning and Economic Regeneration to re-confirm participation with the Dutch lead partner co-ordinating the submission. The recommendation to waive the contract procedure rules in respect of the working relationship with the North West Coastal Forum's Regional Coastal Project Officer (the secretariat officer) due to the special circumstance contained within that report was approved.

**REASON WHY DECISION REQUIRED:**

To update the Cabinet Member and confirm that the Interreg IVC proposal called 'SUSTAIN' has now been approved.

**RECOMMENDATION(S):**

- i) The Cabinet Member is asked to note that the Interreg IVC proposal called 'SUSTAIN' has now been approved and is scheduled to commence in January 2010.

**KEY DECISION:** No

**FORWARD PLAN:** No

**IMPLEMENTATION DATE:** Following the call in period for the minutes of this meeting.

**ALTERNATIVE OPTIONS:** Not to participate in this follow on project, but this has previously been agreed.

**IMPLICATIONS:**

Budget/Policy Framework:

**Financial:** The financial implication for Sefton is a commitment to provide in-kind staff. This is likely to involve officers from several Departments. The maximum value would be £24,290 over four financial years

The NWCF will provide £3,536 of staff time match towards the local funding requirement.

<b><u>CAPITAL EXPENDITURE</u></b>	<b>2009/ 2010 £</b>	<b>2010/ 2011 £</b>	<b>2011/ 2012 £</b>	<b>2012/ 2013 £</b>
Gross Increase in Capital Expenditure				
Funded by:				

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Sefton Capital Resources				
Specific Capital Resources				
<b><u>REVENUE IMPLICATIONS</u></b>				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources (In-kind)	1,290	6,000	6,000	11,000
Funded from External Resources				
Does the External Funding have an expiry date? Y/N	Dec 2012			
How will the service be funded post expiry?	N/A as project ends			

Legal:

Risk Assessment: A risk would be if the voluntary agency North West Coastal Forum could not continue during the life of the project. The remainder of the project would be assumed by lead officers within the Council.

Asset Management: N/A

## CONSULTATION UNDERTAKEN/VIEWS

Senior officers from Planning and Economic Regeneration, Tourism, and Leisure have all been consulted on the drafting of this report. Environmental protection have been consulted.

FD252 - The Finance and Information Services Director has been consulted and his comments have been incorporated into this report.

## CORPORATE OBJECTIVE MONITORING:

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	✓		
2	Creating Safe Communities		✓	
3	Jobs and Prosperity	✓		
4	Improving Health and Well-Being	✓		
5	Environmental Sustainability	✓		
6	Creating Inclusive Communities		✓	
7	Improving the Quality of Council Services and Strengthening local	✓		

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	Democracy			
8	Children and Young People		✓	

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT  
None

## **Background**

Interreg IVC Project: SUSTAIN:

- 1) Interreg is a European Union Structural Fund aimed at achieving interregional cooperation between defined EU regions.

## **Proposal**

- 2) If given approval for Interreg IVC project 'Sustain', it will be led by the Dutch Partner EUCC and involve 13 partners (see list attached), all with direct interest and experience in coastal management.
- 3) The key objective of SUSTAIN is to have in place, at the end of three years, a policy tool, applicable for all 22 coastal states of the EU, which will ensure that the integrated management of coastal issues will be sustainable. This entails the acceptance, within the project, of a set of criteria which are readily measurable and which cover both the threats of unsustainable development and the opportunities provided by a sustainable future, which faces all coastal authorities and communities throughout Europe.
- 4) SUSTAIN will provide a new way of thinking about sustainable management through the development of a unique set of indicators which incorporate objective quality information and targets related to key aspects of the EU Sustainable Development Strategy viz. nature and biodiversity, carrying capacity, water & environmental quality, climate change and socio-economic aspects. They will be different from the current state-of-the-coast indicators, which inadequately try and measure sustainability at present. They will have been designed specifically with sustainability objectives in mind rather than simply looking at the present status of a wide range of different parameters some of which are related to sustainability but most are not. It will be achieved whilst maintaining continuous improvement of quality of life along the coastline both for current and for future generations by enabling coastal communities to manage and use their resources efficiently.
- 5) The expected results are:

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- Informed local/regional authorities, relevant stakeholders and general public,
  - A coherent, sustainable policy driven management tool
  - Partners with increased knowledge of sustainability through exchange of experience
  - A set of criteria agreed and implementable at local and regional partner authority level
  - Contribution to the implementation of the renewed EU Sustainable Development Strategy and related policies e.g. ICZM, Water Framework Directive (WFD), Maritime Policy and others at local and regional level
  - A major international coastal conference organised by Sefton to be held in the region in 2012, raising the profile of Sefton's role as a leading coastal local authority
- 6) The project is planned to run for 3 years (2010-12). It involves exchange visits and relevant workshops organised by the different partners to develop and assess the specific sustainability criteria. Also web-based communications will be developed as part of the project and include on completion of the project a sustainability improvement Guide for Authorities, an Implementation Guide for Authorities, a report on the Exchange of Experience and a report on the partner assessments of the sustainability criteria all of which will be packaged with all details of the SUSTAIN project in a special DVD dissemination package including a final project report.
- 7) Greater use will be made of teleconferences as part of this project and the communication component of the project will disseminate information from the workshops and exchange visits. Project costs are therefore limited to workshop organisation, travel costs on exchanges, and dissemination of information.
- 8) Sefton is a member of the North West Coastal Forum (NWCF), hosted by the 4NW the Regional Leaders Forum, and as the NWCF is not recognised as a 'legal entity' by the Secretariat under Interreg regulations. Sefton will act as the participating partner, but will subcontract work direct to the NWCF to ensure the regional input necessary.
- 9) The total cost of participation has been estimated at around €122,432 (approximately £111,302) over the three years of the project 2009-12. The intervention rate is 75%; the maximum local funding required is therefore £27,826. This is made up of in-kind (mainly staff time) from the NWCF and the Council. The NWCF have had authority to continue its participation.
- 10) No additional resources are required. NWCF costs will be paid by Sefton against invoices, and claims will then be submitted by Sefton to the project lead partner. These arrangements are the same as for the

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earlier Interreg IIC project. An audit fee has been built into the project costs to account for local financial monitoring requirements.

- 11) The budget estimate is based on Sefton holding the final meeting. This would involve an international conference of around 150 delegates, in 2012, expected to be Southport, which would showcase the SUSTAIN project results. Sefton and the North West Coastal Forum will participate in all visits and exchanges. We have been invited to lead Component 2, communications.
- 12) There are 6 partners from the earlier CoPraNet project and 7 new partners. The partnership includes 3 new Member States, listed below.

## Baltic

- Baltic Energy Forum, Denmark

## Black Sea

- Union of Bulgarian Black Sea Local Authorities, Bulgaria

## N Atlantic seaboard

- EUCC - The Coastal and Marine Union, Netherlands (*lead partner and lead Component 1: Management & Co-ordination*)
- Sefton Metropolitan Borough Council, UK (*lead Component 2: Communication & Dissemination*)
- Coastal and Marine Resources Centre, University College Cork, Ireland
- Down District Council, UK

## S Atlantic seaboard

- Canary Institute of Marine Science – Canary Islands Regional Govt., Spain
- Regional Commission for the development of the Lisbon Region and Tejo Valley, Portugal (*lead Component 3: Exchange of experiences dedicated to the identification and analysis of good practices*)

## Mediterranean

- Samothraki Municipality, Greece
- Kouklia Community Council, Cyprus
- Regional Development Centre Koper, Slovenia
- Teramo Province, Italy
- Marine Observatory / Public Association of 'Communes' of the Littoral of Maures, France

## **Recommendations:**

- i) The Cabinet Member is asked to note that the Interreg IVC proposal called 'SUSTAIN' has now been approved and is scheduled to commence in January 2010.

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**REPORT TO:** CABINET MEMBER FOR LEISURE AND TOURISM  
CABINET

**DATE:** 6<sup>TH</sup> JANUARY 2010  
14<sup>TH</sup> JANUARY 2010

**SUBJECT:** CROSBY COASTAL PARK; DRAFT MASTER PLAN AND PHASE 1  
WORK

**WARDS AFFECTED:** CHURCH, BLUNDELLSANDS, MANOR

**REPORT OF:** GRAHAM BAYLISS  
DIRECTOR OF LEISURE AND TOURISM

**CONTACT OFFICER:** PHIL ESSEEN (0151 934 2392)  
Dave McAleavy (0151 934 2967)

**EXEMPT/  
CONFIDENTIAL:** NO

**PURPOSE/SUMMARY:**

The purpose of this report is to update Cabinet Member on progress with the Master Plan for Crosby Coastal Park, and to seek approval for the Phase 1 works.

**REASON WHY DECISION REQUIRED:**

Cabinet Member's approval is required to enable progress of the master plan and procurement of the proposed Phase 1 works.

**RECOMMENDATION(S):**

The Cabinet Member for Leisure and Tourism:

- i.) Notes the work done to date, and approves the first draft master plan.
- ii.) Authorises the Leisure Director to seek competitive tenders for the Phase 1 landscape works
- iii.) Notes that the Leisure Director will accept the lowest tenders for the works in accordance with delegated powers identified in the Council's Constitution
- iv.) Requests Cabinet to include the additional sum of £26,879 (from Section 106 deposits) for Crosby Coastal Park in the Department's Capital Programme.

Cabinet:

- i) Approves that the increase to the scheme of £26,879 be included in the capital programme, to be funded from Section 106 deposits, bringing the total scheme costs of the Phase 1 works for Crosby Coastal Park to £226,879

**KEY DECISION:** Yes

**FORWARD PLAN:** Yes.

**IMPLEMENTATION DATE:** Following the expiry of the "call-in" period for the Minutes of the Cabinet Member meeting.

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**ALTERNATIVE OPTIONS:**

Not drawing up a master plan would mean that any future developments may be unco-ordinated and may result in poor value for money. Not spending the capital allocation would mean that the area around the new facilities such as the CLAC and the new Play Area are poor quality and reflect badly on the Council.

**IMPLICATIONS:**

**Budget/Policy Framework:** None.

**Financial:** £200,000 in Capital Programme for 2009/10. 26,879 from Section 106.

<b><u>CAPITAL EXPENDITURE</u></b>	<b>2008/ 2009 £</b>	<b>2009/ 2010 £</b>	<b>2010/ 2011 £</b>	<b>2011/ 2012 £</b>
Gross Increase in Capital Expenditure		26,879		
Funded by:		26,879		
Section 106				
Sefton Capital Resources				
Specific Capital Resources				
<b><u>REVENUE</u></b>				
<b><u>IMPLICATIONS</u></b>				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry date? Y/N				
How will the service be funded post expiry?				

**Legal:** There are no legal implications directly associated with this report.

**Risk Assessment:** Not appropriate.

**Asset Management:** Not appropriate.



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## CONSULTATION UNDERTAKEN/VIEWS

The Finance and Information Services Director has been consulted and his comments are included in the report FD269.

## CORPORATE OBJECTIVE MONITORING:

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	✓		
2	Creating Safe Communities	✓		
3	Jobs and Prosperity	✓		
4	Improving Health and Well-Being	✓		
5	Environmental Sustainability	✓		
6	Creating Inclusive Communities	✓		
7	Improving the Quality of Council Services and Strengthening local Democracy	✓		
8	Children and Young People	✓		

## LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT

Report to Cabinet dated 27<sup>th</sup> January 2007; "Crosby Coastal park Improvements"

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## 1. **Background**

- 1.1 Cabinet, in January 2007, recommended that the master plan for Crosby Coastal Park be updated and a phased costed development programme be produced.
- 1.2 Crosby Coastal Park is defined as the coastal open space between Seaforth Docks in the south and Hightown in the north. It includes the Seafront Gardens and Potters Barn in Waterloo, and the Promenade, dunes and the beach which run along its western boundary. A Location Plan of the area is shown in Annexe A.
- 1.3 A number of key projects have been developed in the area over recent years, which have increased the status of the coastal park, and attracted an increasing number of local users, and visitors from further afield. These projects include Crosby Leisure Centre, 'Another Place' sculptures, the new Crosby Lakeside Adventure Centre, on-going improvements to the Marine Lake and the surrounding footpaths and landscape infrastructure, and the proposed 'Big Lottery Fund' Play Area to be constructed by summer 2010.
- 1.4 It is therefore important to consider the wider context of the coastal park, how the different centres of activity link together, and how the park may be developed in the future to maximise its potential as a strategically important recreational facility for local communities and a significant tourist attraction for Sefton.
- 1.5 The best way of achieving this is to draw up a master plan for the medium and long- term development of the area.

## 2. **Consultation**

- 2.1 Extensive consultation has been carried out over the past few months with various groups of people, including:
  - Ward members
  - Council officers
  - Local community groups
  - Wider public.
- 2.2 The consultation indicates that there is strong support for a master plan for the area, and demand for improvement works to start on site as soon as possible, to maximise the potential of the new facilities, such as the new Lakeside centre and the BLF Play Area.
- 2.3 A report on progress to date, and the Draft Master Plan will also be taken to Crosby Area Committee, and any significant issues raised at the meeting will be reported back to Cabinet Member.

## **3.0 Initial Report of Issues**

3.1 An 'Initial Report of Issues' has been produced, incorporating the findings of the consultation exercises. This report discusses the key areas which need to be addressed by the master plan. These are summarised under the following headings:

- Identity and Character
- Access and Circulation
- Linkages and Facilities
- Activities
- Heritage
- Habitats and Wildlife
- Coastal Protection
- People management
- Park management and maintenance

3.2 The initial report is included in Annexe B.

## **4.0 Draft Master Plan**

4.1 The initial findings have been developed into a 'first draft' master plan. A previous plan, which was drawn up 4 years ago has also been considered in the design.

4.2 The first draft master plan will be available to view at the Cabinet Member meeting.

4.3 The plan aims to address the issues raised to date and set a direction for the long-term development of the park. It will be used as a reference point for the design of any projects in the park in the future. It will also be used as a basis for attracting external funding for individual schemes within the overall master plan, by showing that the development of the area has been considered in context with the wider environment.

4.4 Subject to approval of this first draft by Cabinet Member (Leisure and Tourism), further consultation and design work will be carried out on the master plan to produce a definitive version. The Master Plan will be then be presented to Cabinet Member (Leisure and Tourism) for final approval.

## **5.0 Delivery**

5.1 Following its formal adoption, funding will be sought to implement the master plan in phases. Due to the scale of the work, it is likely to take several years to achieve the desired results. However, having an overall strategic direction for the park will enable funding packages to be assembled for discrete areas of work, and also enable the Council to be ready to take up any opportunistic funding that may be available.

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- 5.2 Although the master plan which has been produced is a realistic document, and does not include any extravagant or unachievable proposals, the full master plan will take several millions of pounds to realise it, over a number of years (due to the scale of the site). It will therefore be necessary to prioritise work according to what is most urgent and what funding is available.
- 5.3 A programme of higher priority works has been identified to commence implementation of the master plan. These works concentrate on improving the most heavily used area of the park, between the ends of South Road and Cambridge Road, including the area around the proposed new play area and Crosby Lakeside Adventure Centre.
- 5.4 The programme of works include:
- Improvements to the key 'gateway' entrances to the park at South Road, Cambridge Road and Great Georges Road.
  - Improvements to the access road from Cambridge Road.
  - A new viewing platform at a key location to the end of the South Road footpath
  - New footpaths to link key features in this area
  - Repairs to the lake edge in this area
  - Interpretation and signage in the park
  - Pilot project to establish dune vegetation along Promenade towards Burbo Bank
- 5.5 £200,000 is available for the above works from Leisure Services' Capital Programme. This funding is programmed for expenditure in 2009/10. There is also £26,879 available from Section 106 funding for recreational open space improvements in Crosby Coastal Park, which is also to be allocated to the Phase 1 works for 2010/11.
- 5.6 The works will be tendered to appropriate contractors taken from the Select List for Landscape Construction Works and will be accepted via delegated powers.
- 5.7 The draft programme for the Phase 1 works is
- Tender acceptance: January 2010
  - Start on site: January 2010
  - Phase 1 works complete: March 2010

ANNEXE B:

INITIAL REPORT OF ISSUES:

This report summarises the main issues which have arisen through the research, consultation and early feasibility work to date. This information has been used to feed into the master planning process, and the production of the First Draft Master Plan.

This document will form the basis of a more comprehensive Report of Issues which will be worked up along with the draft master plan to produce a final version.

## **Identity and Character**

### *Current Situation and Issues*

The Coastal Park is given a strong character by its proximity to the coast, and the typical regional maritime landscape of beach, sand-dunes, and grassland. This character should be preserved.

The character is important as it gives the park a strong identity, which helps to promote the area and make it distinct from other urban parks and recreational areas. It also creates a sense of unity from one end to the other.

Many of the recent additions to the park have been sympathetic with the character of the area. For example, the new Crosby Lakeside Adventure Centre fits in well with the coastal theme, with its use of timber cladding, jetties and boardwalks, stone gabions and a wildflower meadow on its roof-garden.

### *Draft Proposals*

All new work within the coastal park should be designed with the local character in mind, both on the macro scale (e.g. when improving large open spaces or buildings) and on the micro scale (e.g. when selecting materials, furniture and signage).

A palette of suitable materials should be developed which can be used throughout the park whenever new work is being carried out. Improvements to entrances along the length of the Coastal Park, for example, if following a standard design and using similar materials, will help to improve the common identity of the park, as will selection of appropriate furniture, surfacing, signage, planting, etc.

## **Access and Circulation**

### *Current Situation and Issues*

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There are already a number of key access points along the length of the park, linking different communities with the open space. This helps to promote the use of the whole area, and gives community 'ownership' to certain sections of it. Links are also good with public transport, particularly the train stations at Waterloo, Hall Rd East and Hightown. Links with the wider cycle path network are also strong.

Although the number of access points is probably sufficient, the quality of these entrances is variable and generally poor. There is little to welcome visitors to any of the main access points, and some of the key approaches to the park (along Cambridge Road and South Road) are particularly uninviting.

Circulation through the site is generally stronger in an east-west direction (linking access points with the Promenade) than in a north-south direction. The strong north-south route is the Promenade, which continues along a partly tarmac track to Hightown. However, there is no 'return' route leading through the park, and visitors usually have to use the same route in both directions.

Consultation has also indicated the demand for a better continuous path around the Marine Lake. This circular route is currently interrupted around the locality of the play area and CLAC, meaning that people have to walk on the grass or along the access road in order to do a complete circuit.

One of the key issues with circulation is the lack of access from the Seafront Gardens to the remainder of the Coastal Park. A high brick wall at the interface between the two means that there is no connectivity, and this results in the Seafront Gardens being less well used, and therefore subject to anti-social behaviour and abuse.

## *Draft Proposals*

All entrances to the park should be upgraded using a common approach, depending on whether they are primary access points (i.e. an entrance which will be regularly used by thousands of visitors) or secondary ones (i.e. those used mainly by smaller numbers of mainly local communities). This will help to create a better sense of unity throughout the area, and will improve the important first impressions of the park. This in turn should lead to greater use, better surveillance and a decrease in anti-social behaviour. Entrance improvements could include signage, lighting, furniture gateway features etc.

To improve circulation in the park, an alternative route which goes in a north-south direction through the grassed area from Burbo Bank to the Marine Lake would provide a greater series of options for walkers and cyclists, as well as the possibility of escaping from the extremes of wind and sand blow at certain times. It would also encourage the increased use of the park for running, cycling etc. Improved circulation around the Marine Lake will also assist in better use of the park for informal recreation.

Access between the Seafront Gardens and the wider Coastal Park could effectively be enabled by creating openings in the walls, and constructing new footpaths to link in with the existing footpath system. These openings could be gated in the same way that all the other entrances to these parks are. This improved circulation would help to increase the foot traffic through the Gardens, increase the natural surveillance and eliminate some of the hidden spots within them. The existing shelters in some of the gardens would be a good point to create these links, and they would effectively become an entrance feature for the Gardens.

## **Facilities and Linkages**

### *Current Situation and Issues*

There are a significant number of important leisure facilities of local and regional importance in the park. These include Crosby Beach, Crosby Leisure Centre, 'Another Place' sculptures, the new Crosby Lakeside Adventure Centre, Crosby Marine Lake, the Seafront Gardens and Potters Barn, the proposed 'Big Lottery Fund' Play Area to be constructed by summer 2010, and sites of nature interest, particularly towards Seaforth and Hightown.

The provision of toilets and refreshments are always considered of major importance by park users in large recreational areas such as these, and the consultation has raised these as key issues. There are a number of toilets available for public use in the park, at the CLAC, Crosby Leisure Centre, and at Burbo Bank. Similarly there are refreshments currently available at the South Road entrance, CLAC, Crosby Leisure Centre, and (via a mobile franchise operation) at Burbo Bank. In addition, there are toilets off-site opposite Waterloo Station and numerous cafes along South Road.

There are a number of car parks available for visitors to the site, specifically near the Cambridge Road entrance, around the CLAC, at the end of the access road, Blucher Street, Crosby Leisure Centre and Burbo Bank. There is also a certain amount of on-road parking along the length of the park. Provision of car parking is an issue, however, particularly to the south of the park, around the more active areas. A major influx of visitors in the summer, using the facilities in the park and accessing the beach, places a very heavy demand on the existing car parking areas. This intensity of use at peak times is likely to increase as the number and quality of attractions increases.

### *Proposals*

The main centres of activity need better linkages, to promote better access between them for pedestrians, cyclists etc. Physical improvements such as paths and cycle routes are one obvious way to achieve this, but signage within the site and from the

# Agenda Item 5

main approaches is also important. Marketing and promotion also needs to address the 'whole package' which is on offer.

The former toilet block at the South Road entrance is no longer in use, and given the new facilities at Waterloo Station and the CLAC, it would not be economically feasible to re-open these. A future use for the building as some type of community facility, such as a storage area / base for volunteer gardeners should be considered.

There have also been requests for further toilet facilities, especially along the Promenade between Seaforth and Blundellsands. However, the capital costs of building facilities here would be considerable, particularly due to the distance of the nearest utilities (water and sewage). Maintenance costs would also be high, and the remote nature of these locations would make them susceptible to abuse. The Council is therefore unlikely to fund provision or maintenance of further toilets.

There has been a long-standing demand for improved refreshment facilities near to the car park at Burbo Bank. The popularity of this car park suggests that such a facility could be sustained and would be of a strong benefit to the park.

The provision of new car parking areas to cater for the current and potentially increased demand will have to be balanced against their high cost and aesthetic and environmental considerations, and the fact that for a large proportion of the time, many of the parking spaces will be empty due to the seasonal nature of the park use.

One solution may be to provide 'overspill' car parking with a reinforced turf or 'grasscrete' surfacing, which could be used at peak times, but would help to preserve the green nature of the park.

The car park near to the South Road entrance / Marine Gardens has been raised a number of times in the consultation, mainly with regards to its restricting access and circulation around this area, and the visual issues around having a car park in this prominent location. Again, future relocation of this parking facility could be carried out, but would have to be balanced against cost and the priority in the overall scheme of works to be carried out on a limited budget.

Signage and furniture are also generally considered of high importance, particularly by local residents, and improvements to facilities such as these, while not appearing to be of strategic importance, will have a marked effect on people's enjoyment of the park.

## **Activities**

### *Current Situation and Issues*

There are a number of established activities associated with the park. These include:

- Informal recreation, such as walking, cycling, jogging, ball games, beach activities, dog walking, picnics, kite flying, play, wildlife watching,



- Formal recreation, mostly associated with the Marina, and including canoeing, sailing and other water-sports.

## *Proposals*

There is potential for an increased diversity of activities in the park. The opening of the new CLAC offers up potential for further activities to be run from this building, using the park as well as the Marina, and offering a wider range of pursuits for disabled visitors.

The new 'BLF' funded play area project will include a temporary play worker post, and this person will engage children and young people in outdoor play throughout the park, maximising the potential of the wider coastal environment and not just the built play facilities.

## **Heritage**

### *Current Situation and Issues*

The historically most important areas within the Coastal Park are the Seafront Gardens and Potters Barn. These gardens have an interesting design and are of great interest to the local community, who wish to see them improved or restored. The large areas concerned mean that costs for improvement works are very high. Some works have taken place to manage and improve the vegetation over the last few years using a planned approach and funded by small amounts of revenue budgets when available. Significant amounts of funding, however, will be needed to carry out restoration works on the railings and footpaths of the Seafront Gardens, and the building in Potters Barn.

Potters Barn Park is currently owned by Peel Holdings, as part of their land holding around Seaforth Docks. The land and building is leased to Sefton Council, but the terms of the existing lease are not sufficiently secure for the Council to apply for external funding to carry out restoration or improvement works. Dialogue is on-going with Peel Holdings to enable a new lease to be secured, but negotiations have not been successful to date.

## *Proposals*

The existing planned refurbishment of the Seafront Gardens should continue, subject to availability of resources. The community involvement in this scheme has been very beneficial in improving these areas, and additional funding should be sought from appropriate sources in partnership with the 'Friends of Seafront Gardens'. As discussed previously, improved connections between the Gardens and the wider Coastal Park should be created to improve circulation and natural surveillance within these areas.

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The dialogue with Peel Holdings should be continued to try and resolve the leasing issues at Potters Barn Park, and, subject to a satisfactory agreement, Potters Barn and the surrounding park can be used more effectively as a gateway to the Coastal Park, and a site of important local heritage.

## **Habitats and Wildlife**

The coastal park, including the foreshore, extending from the Freeport to the River Alt, is afforded numerous nature conservation designations. The shore and most of the Hightown Dunes and Meadows are a Site of Special Scientific Interest and Special Area of Conservation. The foreshore is also a Special Protection Area and Ramsar site in respect of wetlands and migratory birds. The whole of the site is a Site of Local Biological Interest in the UDP.

## **Coastal Protection**

The Shoreline Management Plan and Coastal Defence Strategy take into account the issues relating to the management and maintenance of the promenade and sand dunes as important coastal protection features. Although the strategy identifies the long-term plans for maintaining the defences in the short-term there are proposals to lower and fix parts of the sand dunes above the promenade and transfer sand to Hightown to strengthen the frontal dunes. This work will contribute to the objectives of the master plan.

## **Park management and maintenance**

### *Current Situation and Issues*

The Seafront Gardens and Potters Barn Park are maintained by the Landscape Development and Management Section of Leisure Services, along with the other formal parks in Sefton.

Recent consultation has indicated that the issues of most concern to local residents in the management of these gardens are:

- Litter
- Rodents
- Neglected areas
- Anti-social behaviour
- Dog-fouling
- Lack of toilets
- Lack of park keeper
- Lack of sports facilities

### *Proposals*

Due to the age of the Seafront Gardens, they are now in a condition where they need considerable investment to resolve such issues as poor and time-worn

# Agenda Item 5

infrastructure. Some changes of maintenance of the planting and lawned areas are also required, particularly to the recently improved areas of shrub planting.

The local community is pro-actively involved in the maintenance and care of the Seafront Gardens, and their input is a very positive step forward for the future of the Gardens.

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# Agenda Item 6

**REPORT TO:** Cabinet Member Leisure and Tourism  
Cabinet Member Environmental  
Cabinet

**DATE:** 6<sup>th</sup> January 2010  
13<sup>th</sup> January 2010  
14<sup>th</sup> January 2010

**SUBJECT:** Pathfinder Fund

**WARDS AFFECTED:** Harington, Ravenmeols.

**REPORT OF:** Mike McSorley, Head of Regeneration and  
Technical Services

**CONTACT OFFICER:** Graham Bayliss, Director of Leisure and Tourism  
Graham Lymbery – Project Leader Coastal  
Defence  
Tel: 0151 934 2960  
Dave McAleavy, Head of Coast and Countryside  
0151 934 2967

**EXEMPT/CONFIDENTIAL:** No

**PURPOSE/SUMMARY:**

To seek approval to accept the DEFRA grant offer and include part of the project expenditure in the Capital Programme.

**REASON WHY DECISION REQUIRED:**

Following a report brought to the Cabinet Member Environmental on the 19<sup>th</sup> of August 2009 it was agreed that a further report would be brought in the event that the Pathfinder bid was successful.

**RECOMMENDATION(S):**

That the Cabinet Member Leisure & Tourism :

- 1) approve acceptance of the DEFRA grant offer amounting to £337,000.

That the Cabinet Member Environmental :

- 1) approve acceptance of the DEFRA grant offer amounting to £337,000.

That Cabinet :

- 2) be requested to include the Capital elements of the project in the Capital Programme as set out in Appendix A totalling £145,000 to be fully funded from DEFRA grant.

**KEY DECISION:** No

**FORWARD PLAN:** Not applicable

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**IMPLEMENTATION DATE:** Following the expiry of the “call-in” period for the Minutes of the Cabinet Meeting

**ALTERNATIVE OPTIONS:** None

**Budget/Policy Framework:** None

**Financial:** Total grant of £337,000 has been awarded for spending by 31<sup>st</sup> March 2011. This is split between Capital and Revenue as shown below.

<u>CAPITAL EXPENDITURE</u>	2009/10 £	2010/11 £	2011/12 £	2012/13 £
Gross Increase in Capital Expenditure	30,000	115,000		
Funded by:				
Sefton Capital Resources				
Specific Capital Resources	30,000	115,000		
<u>REVENUE IMPLICATIONS</u>				
Gross Increase in Revenue Expenditure	26,000	166,000		
Funded by:				
Sefton funded Resources				
Funded from External Resources	26,000	166,000		
Does the External Funding have an expiry date? Yes	31/03/11			
How will the service be funded post expiry?	Project ceases 31/3/11			

**Legal:** None

**Risk Assessment:** The 2<sup>nd</sup> year allocation of grant (Capital £115,000 and Revenue £166,000) is ‘indicative’ only. Although highly unlikely, the 2010/11 grant could be withdrawn which would require the Council to fund any commitments from it’s own resources.

Other specific risk areas are detailed in the report.

**Asset Management:** None

## **CONSULTATION UNDERTAKEN/VIEWS**

FD 265 - The Finance Director has been consulted and his comments have been incorporated into this report



**CORPORATE OBJECTIVE MONITORING:**

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community		√	
2	Creating Safe Communities	√		
3	Jobs and Prosperity		√	
4	Improving Health and Well-Being	√		
5	Environmental Sustainability	√		
6	Creating Inclusive Communities	√		
7	Improving the Quality of Council Services and Strengthening local Democracy		√	
8	Children and Young People		√	

**LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT**  
 None

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## **1.0 Introduction**

- 1.1 DEFRA launched a consultation on their Coastal Change Policy (June 2009) which considers issues around how communities can adapt to a changing coastline in the context of future climate change. Included within this is a fund to establish a number of Pathfinder Authorities that are at the forefront of this type of work and can test new approaches and subsequently share the lessons learnt. The overall fund is £11 million to be spent within this and next financial year. Applications were required to be submitted by the 11<sup>th</sup> of September 2009. The grant rate is 100%.
- 1.2 The Coastal Defence Team have developed an application in partnership with the Leisure Services Coast and Countryside Service that will focus on capturing our experience to date and undertaking a number of actions in the Formby area including community engagement, plan development and access works. The grant offer from DEFRA is non ring-fenced and is for £337,000. It is anticipated that Pathfinder status would benefit the Council in future applications if this funding source is continued in later years.
- 1.3 The grant does not commit any additional Council resources now or in the future and does not require match funding. Analysis of anticipated spend relating to the award is shown in Appendix A of this report.

## **2.0 Project Description**

### **2.1 Community Engagement**

- 2.1.1. The aim is for the community to have a better understanding of coastal change and the problems arising from it so that they can participate in deciding on an appropriate way forward and be prepared to both make and accept some of the 'hard' decisions.
- 2.1.2. This would be delivered via three mechanisms that complement and build upon existing work; a community outreach officer, a project with schools and parents and a project engaging with the residents of the caravan site that is under threat.
- 2.1.3 A Community Outreach Officer would focus on the Formby area but will also encourage wider participation from residents across Sefton. This element of the project has two key remits; the first is to promote understanding through talks, walks, newspaper articles and such like focussed specifically on the issues facing the community of Formby. The second is to engage the community through volunteering, this not only provides an opportunity for education of the community but also for them to develop a much greater ownership of their environment and this hopefully will encourage wider

participation. There would be additional benefits in relation to the health agenda but these are peripheral to our aims.

- 2.1.4 The Schools and Parents Project would seek to work with not only children but adults via their children. Working with primary schools in Formby through the North Sefton City Learning Centre we would work with the children to develop their understanding of coastal change and climate change and then extend the work to involve their parents; a key element of this would be discussion of possible options and their relative benefits. This would be designed to obtain a baseline of current understanding of climate change (which can be compared to the NW of England response for the same questions) and of coastal change. Subsequent surveys would then evaluate any change in attitudes over time within the target groups and enable the team to explore changing attitudes to coastal and climate change in space and time. This project would be delivered in partnership with the North Sefton City Learning Centre and the National Trust.
- 2.1.5 The Caravan Site Residents Engagement would seek to promote an understanding of their predicament through documentation of residents' long standing experience with the site. This is a very intimate approach suitable for a small and discrete community such as that found at the caravan site. There would also be an opportunity for the residents to undertake some sand dune management work. It is anticipated that this would help with the understanding of the problem and offer ownership of the problem. This project would be delivered in partnership with the National Trust.
- 2.1.6 The community engagement would be further supported through material developed using visualisation science. This work would be undertaken by Dr Andy Heath, a Visualisation Scientist who has 20 years scientific visualisation and programming experience including web development, he is also the Photographer in Residence for Liverpool University. A summary of Heath's work and interests can be found at <http://pcwww.liv.ac.uk/~aeh>. The work would focus on showing past and future coastal change at Formby Point using modern approaches to the manipulation of visual data.

## **2.2 Planning for Adaptation**

- 2.2.1 The aim would be to set out key decisions in a timely and sustainable manner so as to optimise the timing and design of any investment. A substantial amount of work is already underway to support the development of the Adaptation Strategy for the coast but two specific areas that would benefit from additional funding are plans looking at dune slacks and at car park provision.
- 2.2.2 The Dune Slack Study would supplement some work already undertaken to identify the potential for dune slack creation (see later) but this was only done for areas that had previously experienced sand extraction, not in a

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comprehensive manner across Formby Point, and set in the context of the wider sand dune system. Dune slacks are a valuable habitat and Sefton currently contains approximately 40% of the dune slacks in England but the roll-back of the coast will destroy a number of them and also lead to fragmentation of this habitat both in terms of distance and the nature of habitat between slacks. This study would build upon current work looking at potential future extents of habitats to establish where and when dune slacks should be located and what associated works would be required to avoid habitat fragmentation. It would also consider the work being undertaken on dune hydrology when designing new slacks given that climate change is predicted to lead to lower water tables on average. The work would be delivered in Partnership with the National Trust and would make use of the wide range of expertise found within the Sefton Coast Partnership.

- 2.2.3 The work on the Car Park Study would build on initial consultation already undertaken in relation to the car park at Victoria Road which is currently being inundated by sand dunes with its foundations being exposed by erosion of the frontal dunes. Key areas to be addressed in such a study would be the design of the sand dune restoration following removal of the car park, an outline design of the replacement car park and a consideration of the balance of car parking provision between the two principle sites on this area of coast. All this is required in order to progress discussions with the public, to undertake a Strategic Environmental Assessment and to identify costs for inclusion in future budget applications. This work would be delivered in Partnership with the National Trust.
- 2.2.4 The two actions above represent the extremes of adaptation, planning for future dune slacks can be considered to be proactive in that it is identifying actions prior to the optimum implementation point passing; the work on the car park is reactive, responding to a problem caused by past decisions when the optimum time for intervention has long past and it is a case of trying to limit the damage.

## **2.3 Adaptation Actions**

- 2.3.1 The aim will be to undertake actions that improve our understanding of designing and implementing adaptation actions in a sustainable and timely manner so as to inform future approaches. There are two key areas that can be addressed through actions within the time period available for this funding, the first relates to access and the second to dune slacks.
- 2.3.2 Whilst there is an acceptance that access in a natural environment can be challenging and that it is not possible to provide easier access all the time there is a general expectation that in a limited number of locations there should be improved access provision such as boardwalks. The problem with

boardwalks in a dynamic environment is that as the sand dunes erode not only is the support for the structure undermined or lost but the loading conditions are increased as more of the structure is exposed to tidal energy. This action would design and construct a boardwalk in such a way as to be both able to withstand short term changes without having to be closed and to be able to be adapted in a planned manner to match in with the changes in the future position of the coastline. Based on the knowledge gained from this it will be possible to assess the relative merits of a more robust but expensive structure compared to cheaper but more vulnerable alternatives.

- 2.3.3 Whilst there is a requirement for a broader study considering dune slacks a previous study considering areas of past sand extraction has already identified a number of locations where new slacks can be created in anticipation of the loss of old slacks to coastal change. This would be of clear value in habitat terms and would be a valuable activity for volunteers to participate in and thus gain a broader appreciation of the coastal environment and coastal change.

## **2.4 Dissemination**

- 2.4.1 As a Pathfinder dissemination is a key element of the work to be undertaken and this would be achieved via two mechanisms. The first would be through having an academic Partner who can provide scientific rigour to our approaches in a research context and would also provide support in the evaluation, documentation and collation of the lessons learnt through the various adaptation activities being undertaken on the Sefton Coast. This would ensure that the process is well documented and presented and that it can be presented to both an academic and practitioner audience.
- 2.4.2 The second would be through offering to host a conference towards the end of the funding period where the results from the various Pathfinders can be presented and collated in to conference proceedings. This could be structured under the three themes of community engagement, planning for adaptation and adaptation actions along with a fieldtrip to Formby to see adaptation in action and participate in some marram planting. The conference would be facilitated through the North West Coastal Forum who have significant experience of organising and promoting such events. This would provide a significant opportunity to collate and disseminate the results of the initial Pathfinder funding and potentially consider further funding opportunities.

## **3.0 Delivery and Programme**

- 3.1 The project will be delivered with key Partners within the Council including Coastal Defence, Coast and Countryside Service and North Sefton City Learning Centre and also Edge Hill University, Liverpool University and the

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National Trust. The programme is set out below and Partners will lead on different elements as set out in Appendix A.

<b>Key milestones</b>	<b>Estimated start date</b>	<b>Estimated end date</b>
<b>Community Outreach Officer</b>	To be appointed by December 2009	March 2011
<b>Schools and Parents Project</b>	Planning work to commence in April 2010	Completion by December 2010
<b>Caravan Site Residents Engagement</b>	Planning work to commence in April 2010	Completion by December 2010
<b>Formby Point Visualisation</b>	To commence November 2009	Completion by December 2010
<b>Dune Slack Study</b>	To commence in April 2010	Completion by December 2010
<b>Car Park Study</b>	To commence in January 2010	Completion by December 2010
<b>Boardwalk construction</b>	Planning and design to commence November 2009	Completion by November 2010
<b>Dune Slack Creation</b>	Work to commence May 2010	Completion by March 2011
<b>Dissemination outputs</b>	Work to commence April 2010	Completion by January 2011
<b>Conference</b>	Preparation to commence in June 2010	Conference held in February 2011

## **4.0 Financial implications**

- 4.1 The activities along with budget allocations are set out in Appendix A.
- 4.2 The grant is non ring-fenced and is approved over the years 2009/10 and 2010/11 as shown in Appendix A.
- 4.3 A key element of the bid was to demonstrate Partnership working and as such we will draw down funding for the key Partners but release of this money will be on a staged basis based on activities undertaken to ensure that the funds are properly administered. As this is a research project the only criteria is to provide outputs to inform the development of good practice guides and to participate in some of the workshops developing these.
- 4.4 The Community Outreach Officer will be a new appointment for a fixed period to March 2011, and any redundancy costs have been budgeted for.

## 5.0 Recommendations

That the Cabinet Member Leisure & Tourism :

- 1) approve acceptance of the DEFRA grant offer amounting to £337,000.

That the Cabinet Member Environmental :

- 1) approve acceptance of the DEFRA grant offer amounting to £337,000.

That Cabinet :

- 2) be requested to include the Capital elements of the project in the Capital Programme as set out in Appendix A totalling £145,000 to be fully funded from DEFRA grant.

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## APPENDIX A

Activity	Delivery lead	Expected outcome	2009-10	2010-11
Community Outreach Officer <b>REVENUE</b>	Sefton MBC	Better educated and engaged communities able to participate in decision making.	£15,000	£35,000
Schools and Parents Project <b>REVENUE</b>	North Sefton City Learning Centre	Better educated and engaged communities able to participate in decision making.	0	£15,000
Caravan Site Residents Engagement <b>REVENUE</b>	National Trust	Better educated and engaged communities able to participate in decision making.	0	£20,000
Formby Point Visualisation <b>REVENUE</b>	Liverpool University	Better educated and engaged communities able to participate in decision making.	£2,000	£3,000
Dune Slack Study <b>REVENUE</b>	Sefton MBC	Key decisions planned out in a timely and sustainable manner so as to optimise the timing and design of any investment.	0	£25,000
Car Park Study <b>REVENUE</b>	National Trust	Detailed approaches set out to inform the next stage of community engagement.	£5,000	£20,000
Boardwalk construction <b>CAPITAL</b>	Sefton MBC	Improved understanding of design and implementation of adaptation actions in a sustainable and timely manner.	£30,000	£75,000
Dune Slack Creation <b>CAPITAL</b>	Sefton MBC	Improved understanding of design and implementation of adaptation actions in a sustainable and timely manner.	0	£40,000
Dissemination outputs <b>REVENUE</b>	Edge Hill	Documentation of lessons learnt in an appropriate manner and format to share with other users.	0	£20,000
Conference <b>REVENUE</b>	North West Coastal Forum	Sharing of lessons learnt between Pathfinders at the Conference and to a wider audience via the proceedings.	0	£12,000
Project Management	Sefton	Project run to time and	£4,000	£8,000



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<b>REVENUE</b>	MBC	budget.		
Contingencies	Sefton	To cover unforeseen		£8000
<b>REVENUE</b>	MBC	variations in costs.		
<b>Total</b>			£56,000	£281,000

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# Agenda Item 7

**REPORT TO:** CABINET MEMBER FOR LEISURE AND TOURISM

**DATE:** 6<sup>th</sup> January 2010

**SUBJECT:** SOUTHPORT GOLF LINKS – CONCESSIONARY BOOKINGS

**WARDS AFFECTED:** All

**REPORT OF:** Graham Bayliss, Director of Leisure and Tourism

**CONTACT OFFICER:** Rajan Paul, Assistant Leisure Director  
Tel: 0151 934 2373

**EXEMPT/  
CONFIDENTIAL:** NO

**PURPOSE/SUMMARY:**

To consider a number of requests for the use of the Southport Municipal Golf Course (Southport Golf Links) from the Clubs based there to stage a number of fixtures and Charity Days during 2010.

**REASON WHY DECISION REQUIRED:**

To allow programmes and timetables for the operation of the golf course to be finalised.

**RECOMMENDATION:**

It is recommended that as in the past, the Cabinet Member agrees to:-

- i) The events listed in Annex A being held;
- ii) The tee off times being reserves;
- iii) The fees being waived for –
  - (a) The Sefton Junior OpenSubject to these concessions being recognised by all the event organisers at the very minimum in their publicity as (part) sponsorship of their event.

**KEY DECISION:** No

**FORWARD PLAN:** No

**IMPLEMENTATION DATE:** Following the expiry of the “call in” period for the minutes of this meeting.

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**ALTERNATIVE OPTIONS:**

**IMPLICATIONS:**

**Budget/Policy Framework:**

This meets the department's objectives to work with the community to deliver a valued service and to promote Leisure Services.

If Members agree to waive the fees for the Sefton Junior Open and for the Southport Charity Disabled Day, there could be a potential maximum loss of income in the region of £1,600. This loss can be accommodated as it has been in previous years.

**Financial:**

<b><u>CAPITAL EXPENDITURE</u></b>	<b>2006/ 2007 £</b>	<b>2007/ 2008 £</b>	<b>2008/ 2009 £</b>	<b>2009/ 2010 £</b>
Gross Increase in Capital Expenditure	Nil			
Funded by:				
Sefton Revenue Contribution to Capital Resources				
Specific Capital Resources				
<b><u>REVENUE IMPLICATIONS</u></b>				
Gross Increase in Revenue Expenditure	Nil			
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry date? YES	When?			
How will the service be funded post expiry?				

**Legal:**

None

**Risk Assessment:**

Approval of these requests helps foster good working relationships. To do otherwise would risk alienating those good working relationships for little gain.

**Asset Management:**

This will help promote the golf course asset.

**CONSULTATION UNDERTAKEN/VIEWS:**

**CORPORATE OBJECTIVE MONITORING:**

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	✓		
2	Creating Safe Communities	✓		
3	Jobs and Prosperity		✓	
4	Improving Health and Well-Being	✓		
5	Environmental Sustainability		✓	
6	Creating Inclusive Communities	✓		
7	Improving the Quality of Council Services and Strengthening local Democracy	✓		
8	Children and Young People	✓		

**LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT:**

Letters from Park Golf Club dated 23<sup>rd</sup> October 2009  
 Letter from Alt Golf Club dated 18<sup>th</sup> October 2009  
 Letter from Southport Ladies Golf Club dated 4<sup>th</sup> October 2009  
 Letter from Sefton Junior Golf Club dated 15<sup>th</sup> October 2009  
 Letter from Southport Golf Club dated 16<sup>th</sup> October 2009

# Agenda Item 7

## 1.0 BACKGROUND

- 1.1 A number of clubs are based at Southport Golf Links. During the course of the year, most of these clubs organise events, club fixtures and competitions. Some of these competitions are special events, such as the Sefton Junior Open Golf competition.
- 1.2 In the past requests to use the facilities have been received on an ad hoc basis throughout the year and reported to committee as and when necessary. This has made it difficult to get an overview of all the events taking place during the year.
- 1.3 Now all the clubs have been invited to submit their requests for the whole year. This year this invitation has been brought forward to the end of November to allow for better planning.

## 2.0 REQUESTS AND COMMENTARY

- 2.1 All the clubs have now responded. Their requests are summarised on the attached schedule (annex A) along with officers' comments.
- 2.2 In many instances, the requests for reserved tee off times are only requests to extend reserved tee off times that are already offered as a concession to resident clubs at Southport Golf Links, and therefore the impact is not as great as it may first appear.
- 2.3 The Golf Professional (who is the Department's on site manager) has been advised of the applications that have been received and is supportive of them.
- 2.4 This year, as in the past, the Sefton Junior Golf Club have requested that fees should be waived /reduced.

## 3.0 CONCLUSION

- 3.1 Most of these events and fixtures were staged last year and many have been held for a number of years. Some attract visitors who then patronise local shops and accommodation.
- 3.2 In the past, Members have agreed to similar events and reserved tee off times have been given. In some instances, green fees have been waived
- 3.3 The Leisure Services Department seeks to respond positively, where appropriate, to such events as they present opportunities to:
  - a) Market the department as one that is supportive of such events being held in the Borough
  - b) Gain good publicity for the Department
  - c) Attract visitors to Southport

- 3.4 In essence, what was previously given as a concession is now marketed as (part) sponsorship of the events by the Leisure Services department; or alternatively as the department working in partnership with the clubs. A minimum requirement for this sponsorship is an appropriate acknowledgement in any publicity material. Individual clubs may extend this to include representation at tee offs, presentation of awards etc.
- 3.5 In 2009, as in past years, the Council has received through participating clubs acknowledgement in promotional material and in the local press, Council representatives present for photo opportunities, presentations etc. This publicity has helped to promote the course to its current standing as being thought of by everyday users and visitors alike as one of the most improved golf courses in the North- West.

## **4.0 RECOMMENDATION**

- 4.1 Due to the financial loss that would be incurred by Sefton should the green fees be waived/reduced for all those requesting them; it is considered that the fee concession should as in previous years be restricted to the Sefton Juniors Club.
- 4.2 It is recommended that as in the past, the Cabinet Members agree to:
- i) The events listed at Annex A being held;
  - ii) The tee off times being reserved;
  - iii) The fees being waived for;
    - a) The Sefton Junior Open Golf Competition
  - iv) The fees being reduced for,
    - a) The 2 school holiday competitions
    - b) The Family Fun Golf day
  - v) Subject to these concessions being recognised by all the event organisers at the very minimum in their publicity as (part) sponsorship of their event.

Club	Event	Date	Times Requested	Concession Requested	Comments
Sefton Junior Golf Club	The Sefton Junior Open	Wednesday 26 <sup>th</sup> May 2010	8.00am – 4.00 pm	<ul style="list-style-type: none"> <li>• Waived green fees</li> <li>• Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>• Has run since 1990</li> <li>• Local juniors compete with players from the N.W.</li> <li>• Green fees previously waived</li> </ul>
	18 Hole School Holiday competition	Monday 19 <sup>th</sup> July 2010	12.00pm-2.00pm	<ul style="list-style-type: none"> <li>• Reduced green fees for Juniors only</li> <li>• Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion of Junior golf</li> </ul>
	18 Hole School Holiday competition	Monday 30 <sup>th</sup> Aug' 2010	12.00pm-2.00pm	<ul style="list-style-type: none"> <li>• Reduced green fees for Juniors only</li> <li>• Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion of Junior golf</li> </ul>
	Family Fun Golf day	Monday 26 <sup>th</sup> Oct' 2010	12.00pm-2.00pm	<ul style="list-style-type: none"> <li>• Reduced green fees for Juniors only</li> <li>• Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion of Junior golf</li> </ul>
The Alt Golf Club	Invitation Day	Sunday 20 <sup>th</sup> June 2010	8.00am – 10.30am	<ul style="list-style-type: none"> <li>• Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>• Similar event held previously</li> <li>• Attracts visitors to Southport as guests of club members</li> <li>• All green fees will be paid</li> </ul>
	Captains Day	Sunday 15 <sup>th</sup> Aug' 2010	8:00am – 11.00am	<ul style="list-style-type: none"> <li>• Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>• Similar event held previously</li> <li>• Attracts visitors to Southport as guests of club members</li> <li>• All green fees will be paid</li> </ul>
	Open Golf Competition	Sunday 18 <sup>th</sup> July 2009	8:00am – 12.00 pm	<ul style="list-style-type: none"> <li>• Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>• New Event</li> <li>• All green fees will be paid</li> <li>•</li> </ul>
	(Previously applied for and agreed last year)	South Lancashire Municipal Golf Club Championships	Sunday 4 <sup>th</sup> July 2010	7.00 am to 3.00 pm	<ul style="list-style-type: none"> <li>• Reserved tee off times</li> </ul>



Club	Event	Date	Times Requested	Concession Requested	Comments
Southport Ladies Golf Club	Captains Day	Tuesday 22 <sup>nd</sup> June 2010	9.00am – 11.00am	<ul style="list-style-type: none"> <li>Reserved tee off times</li> <li></li> </ul>	<ul style="list-style-type: none"> <li>All green fees will be paid</li> </ul>
	Ladies Invitation Day	Tuesday 7 <sup>th</sup> Sept' 2010	9.30am – 11.00am	<ul style="list-style-type: none"> <li>Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>Similar events held previously</li> <li>All green fees will be paid</li> </ul>
Park Golf Club	Founders Day competition	Saturday 5 <sup>th</sup> June 2010	8.00 am to 3.00 pm	<ul style="list-style-type: none"> <li>Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>Similar events held previously</li> <li>All green fees will be paid</li> </ul>
	Invitation/Open Day	Saturday 7 <sup>th</sup> Aug' 2010	8.00 am –3.00 pm	<ul style="list-style-type: none"> <li>Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>All green fees will be paid</li> </ul>
	Finals Day	Saturday 4 <sup>th</sup> Sept' 2010	11.00 am - 11.45am	<ul style="list-style-type: none"> <li>Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>All green fees will be paid</li> <li>Adjustment of team league allocation</li> </ul>
	Easter Competition	Friday 2 <sup>nd</sup> April 2010	8.00pm – 1.00pm	<ul style="list-style-type: none"> <li>Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>All green fees will be paid</li> <li>2 Public-2 Park G.C. Tee times</li> </ul>
Southport Golf Club	Captain's Invitation Day	Sunday 6 <sup>th</sup> June 2010	10.00 am – 1230pm	<ul style="list-style-type: none"> <li>Reserved tee off times</li> </ul>	<ul style="list-style-type: none"> <li>Similar events held previously</li> <li>All green fees will be paid</li> </ul>

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# Agenda Item 8

**REPORT TO:** CABINET MEMBER – LEISURE AND TOURISM

**DATE:** 6<sup>th</sup> January 2010

**SUBJECT:** Express Sefton Cultural Grants  
Applications for Grants

**WARDS  
AFFECTED:** All

**REPORT OF:** Graham Bayliss, Director of Leisure and Tourism

**CONTACT  
OFFICER:** Mary Wall Head of Service Development ext 2357

**EXEMPT/  
CONFIDENTIAL:** No

**PURPOSE/SUMMARY:**

To inform Cabinet Member Leisure & Tourism of applications received for Express Sefton Cultural Grant funding.

**REASON WHY DECISION REQUIRED:**

To respond to grant applications received

**RECOMMENDATION:**

1. Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.
2. Cabinet Member agrees roll forward of any outstanding balance to be added to the Cultural Fund in 2010-2011

**KEY DECISION:** No

**FORWARD PLAN:** No

**IMPLEMENTATION DATE:** Following expiry of the call in period.

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**ALTERNATIVE OPTIONS:**

The recommendation for allocation of funds against bids may be changed, or a decision made not to support any or all applications.

Bidders can be requested to resubmit applications in order to meet later closing dates for bids.

**IMPLICATIONS:**

**Budget/Policy Framework:**

**Financial:** Costs of grants can be met from existing resources

	2009/10 £	2010/11 £	2011/12 £	2012/13 £
<b><u>CAPITAL EXPENDITURE</u></b>				
Gross Increase in Capital Expenditure				
Funded by:				
Sefton Revenue Contribution to Capital Resources				
Specific Capital Resources				
<b><u>REVENUE IMPLICATIONS</u></b>				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry date? YES				
How will the service be funded post expiry?				

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**Legal:**

**Risk Assessment:** Community cultural activity will be limited if funding is unavailable.

**Asset Management:**

**CONSULTATION UNDERTAKEN/VIEWS:**

FD263- The Finance and IS Director has been consulted and his comments have been incorporated into the report.  
Cultural Forum Sub-Group were consulted on criteria for bids

**CORPORATE OBJECTIVE MONITORING:**

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	✓		
2	Creating Safe Communities	✓		
3	Jobs and Prosperity	✓		
4	Improving Health and Well-Being	✓		
5	Environmental Sustainability	✓		
6	Creating Inclusive Communities	✓		
7	Improving the Quality of Council Services and Strengthening local Democracy	✓		
8	Children and Young People	✓		

**LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT:**

1. Sefton Council and Cultural Forum Application for Cultural Funding Form.
2. Express Sefton Community Grants Guidance.
3. Applications received.
4. Cultural Forum, Cultural Funding Sub-Group funding criteria.

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## 1.0 BACKGROUND

### The Capital of Cultural 2008 and Express Sefton

1.1 Following the success of the Capital of Culture Express Sefton grants programme in 2007/8 and 2008/9, the Sefton Cultural Fund has now reverted to its previous level of funding. However, the involvement of the Sefton Cultural Forum proved very successful and the process, which was set in place has been retained, to ensure community involvement in assessing bids for funding and to assist in continuity for the community accessing funding.

## 2.0 Express Sefton Cultural Grants

2.1 The Sefton Cultural Forum has been tasked with oversight of this funding, the grant making process, and making recommendations to Cabinet Member Leisure & Tourism. To facilitate the process, the Forum has set up a Sub-Group, which is tasked with examining the bids received and making recommendations. This consists of the following members :

Nigel Bellamy Chair Sefton Cultural Forum (Voluntary Sector)  
Roger Wall Member - Sefton Cultural Forum (Sefton Rotary Clubs)  
Mary Wall Head of Service Development, Leisure Services  
John Taylor Head of Arts and Cultural Services, Leisure Services

2.2 Due to the success of Express Sefton there is considerable over subscription for the grants, and they are therefore assessed by the Cultural Forum Sub-Group against strict conditions for grants. Grants can be made for any amount up to £2,500, and organisations are also encouraged to seek match funding. This process and the parameters for funding have been retained for the reduced level of available grant

## 2.3 Budget information

The 2009/10 budget and brought forward balances available for allocation are shown below:

Cultural Fund 2009/10 Budget	£13,700
Express Sefton 08 brought forward	£3,564
<b>Total available for distribution</b>	<b>£17,264</b>

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2.4 In 2009/10 there have been 2 rounds of funding with the following closing dates.

Funding round	Total amount requested	Total amount awarded/ recommended	Number of applications	Number of successful applications
30 <sup>th</sup> June 2009	£28,542.50	£6,300 -£950 retention £5,350	13	6
30 <sup>th</sup> November 2009	£37,957.48	£10,850	22	
<b>Total 2009/10</b>	<b>£66,499.98</b>	<b>£16,200</b>	<b>35</b>	

Requests totalling £37,957.48 have been received, and of these 16 are recommended for approval. They are shown within the overall table of requests at section 4 below.

If the recommended grants are awarded, the fund will have a remaining balance of £1,064 to be rolled forward into 2010 -2011 subject to Cabinet Member agreement. (This includes retention of £950 (Formby Dickensian Day) from Round 1, which was not required and has therefore been brought back into the grant fund)

2.5 Leisure Services will continue to collect evidence and information from community organisations in receipt of funding. This will enable a year-end assessment of the range of work to be made despite the reduction in funding to support activity.

### 3.0 Recommendations

3.1 Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.

3.2 Cabinet Member agrees the roll forward of any outstanding balance into 2010 - 2011

#### 4.0 Express Sefton Cultural Fund Bids

The following bids for the funding round up to November 30<sup>th</sup> 2009 have been received. Recommendations from the Cultural Forum Grants Sub-Group are listed below.

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
<b>St Luke's Church</b>	Development of Church Grounds Project	£2,500	To continue to improve the church grounds with carved benches pathways suitable for wheelchair users and interpretive signs throughout and a bog garden. Money is required for benches, signs, bog garden, leaflet design and printing and wildlife activity	£1,800	
<b>Theatre in the Rough</b>	Sefton's Hidden History	£1,107.48	A series of 8 plays written by young people to be performed and then to be published and distributed to high schools in Sefton free of charge. Funding required for printer cartridges, reams of paper, envelopes, stamps, public liability insurance, props and production materials and exhibition materials.	£1,100	Recommended to be referred to Sefton Youth Service for support
<b>SANWZA Zimbabwean Association</b>	Sefton Community Cultural Day	£25,500	A day promoting/ celebrating dance, drama, music, and traditional fashion and traditional food. Funding is required for costumes hall hire, promotion, camera, camcorder, books, traditional Zimbabwean musical instruments, food hiring of bouncy castle and travel expenses for volunteers/visiting groups	£1,100	Recommended to be referred to the Migrant Fund – Southport Partnership



Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
<b>Friends of Victoria Park</b>	The Future is Yours	£2,500	A 3 day community celebration of park improvement works in recent years as well as involving people in future developments in the park. Event to include cultural activities for all including out-door theatre, art exhibition by local artists, Victoria Park through the years photo archive, games and sporting activities, group reading and creative writing. Funding is require to organise and market activities	£1,100	
<b>Maghull in Bloom</b>	Maghull in Bloom Town Entry - Phase 2	£2,500	Focusing on improving the Leeds and Liverpool Canal with planters and positioning hanging baskets in Maghull Central Square, Hall Lane, Dover Road and Damfield Lane. Funding required for provision of hanging baskets, planters, tools and watering costs.	£500	
<b>Una Voce Opera Company</b>	Carmen	£2,500	A production of Carmen touring July 2010 various venues, funding required for hire of venues, hire of costumes, advertising, programme, props, lighting, set and transport, performing rights, music hire, orchestra, artistic director's fee, assistant musical director's fee and musical director's fees.	£1,000	
<b>Y Kids</b>	The Dream Project	£2,500	Local primary school children to write their hopes and dreams onto coloured ribbons to be made into a coat to be displayed, compile a book depicting hopes and dreams of local school children, produce a short film, display coat and run film. Funding required for materials, publicity, hire of Plaza Cinema, invitations, souvenir book, cost of film production, volunteer expenses and professional photographer	0	Does not meet criteria Recommended to contact schools directly for funding
<b>Ceramic Artists of Southport</b>	Tuition and display	£2,000	Funding of ceramic painting tuition and putting on Centigrade Show. Funding required for hire of hall professional tuition and toward a second kiln	£600	

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
<b>In Another Place</b>	Narnia Roadshow	£2,500	To continue on from the Narnia experience in February 2010 there will be a road show for various community centres and schools exploring the Easter themes of Narnia. There will be gospel choir performances and teenage puppet theatre. Funding is required for scenery, travel expenses, printing expenses and funding towards producing a DVD.	£1,000	Recommended to approach Sefton Youth Services for grant aid
<b>Southport Photographic Society</b>	63 <sup>rd</sup> Annual Open Exhibition and Young Photographer competition'		Funding required for publicity, postage and prizes.	£250	Recommended to approach Sefton Youth Services for grant aid
<b>Southport Melodic Jazz</b>	Jazz on a Winters Weekend	£1,000	3-day festival of contemporary jazz. Funding required to pay speakers, musicians and artists who provide artistic, educational and non-musical content of festival	£500	Grant is to be used for workshops and talks.
<b>Brook Lea Parents and Support Group</b>	Coast conservation project	£2,180	Project started in November 2009 with Leisure Services Coast and Countryside Service, which will last two years. A group of 14 adults will work alongside rangers in management of the dunes. Money is required for waterproof clothing, boots, gloves, hats, flasks and personal tool kits.	0	Does not meet criteria: does not have a wider community benefit. Clothing for individual benefit is outside the scope of the grant
<b>Ainsdale Civic Society</b>	Edwardian Family Fun Day	£2,500	Free annual community event – funding required for Marquee, bunting, stages and toilets	£250	Recommended to approach Sefton Youth Services for grant aid
<b>Southport Bach Choir</b>	Come and sing Vivaldi's <i>Gloria</i> and Faure's <i>Requiem</i>	£875	An open invitation for Sefton residents to rehearse and perform at Holy Trinity church. Funding required for hire of premises and music, professional organist and publicity	£250	Recommended to liaise with Sefton Schools Music Service and Youth Service

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
<b>Poulton Court C.A.M Club</b>	Come and Meet Club	£2,500	Setting up of Cam Club for local residents to give a better quality of life. Funding required for equipment, advertising, printing, materials for games and entertainers.	£250	Recommended that the group contact Sefton CVS for support
<b>Bosco Society Ltd (Residential care for drug users)</b>	Door Plating	£1,000	Service users worked alongside Safe Productions to make a mosaic for the reception area, as it was so successful they would like to encourage service users to make their own mosaics. Funding required for artists fees and materials	0	Does not meet criteria
<b>Sefton Theatre Company</b>	The Rivals	£750	A production of 'The Rivals' a 1775 comedy to be showed at Greenbank High School, funding required for hire of theatre, wardrobe, staging, technical support, publicity and programmes	£250	
<b>Friends of the Poplars</b>	Equip a multi-sensory room	£2,500	Increase numbers of people accessing the service by providing a Snoezelen (multi sensory room).	0	Does not meet criteria Recommended that the group contact Sefton CVS for support
<b>Roundelay Choir</b>	Sing for your supper	£2,450	A series of 3 concerts ranging from March to October venues to be within Sefton and yet to be confirmed. Funding required for publicity, hire of venues, and purchase of music, keyboard, recording equipment, part cost of uniform and part cost of refreshments.	0	
<b>Friends of the Atkinson Art Gallery</b>	2009-2010 season	£350	A programme of 8 monthly talks from September to April,	£100	Recommended that the group apply again when the gallery closes if they require additional support
<b>Crosby Orchestral Society</b>	Concerts	£945	2 concerts to be held in the Crosby area performing Concierto D'aranjuez; Romeo and Juliet by Prokofiev and works by Dvorak, Bartok and Arnold. Funding required for hire of hall and music, soloist, printing and publishing	£400	Recommended that the grant is conditional on submission of bank statements

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
Melling Tithebarn Arts Association	Musical weekend	£800	A series of three concerts – funding required for hire of grand piano and tuning	£400	
<b>TOTAL</b>		<b>£37,957.48</b>		<b>£10,850</b>	

## **The Sefton Cultural Forum** Capital of Culture 2008 – Community Grants

The aim of the Cultural Strategy is to provide a framework by which culture, in all its forms, is delivered to the residents of Sefton and visitors to Sefton.

- Increasing the numbers of those involved in cultural activities, by increasing access and inclusion for residents and visitors.
- Strengthen the feelings of pride, inclusion and commitment to place in Sefton.
- Improve health and well being through cultural services for all residents and visitors.
- Improving the education of all age groups through culture.

### **2. Express Sefton**

Sefton Cultural Forum has been tasked with oversight of this funding and the grant making process and in pursuance of a wide range of cultural activity the concept of Express Sefton has been developed. Any application for funding must therefore demonstrate how it will contribute to the priorities & strategic objectives of the Cultural Strategy and where it finds a place within the Express Sefton concept.

#### **What is Express Sefton?**

The objective for Express Sefton is to examine the culture of Sefton and gain recognition that it is a good place to live and that all its communities have a valuable contribution to make in keeping it this way.

All of Sefton's people and places have history, have had an impact on people's lives and are of intrinsic interest and we would like to see them celebrated. We also believe all communities are worthy of respect and that this project will create a climate where that becomes the norm. To begin this process, we would like to see each community supported in examining their own culture, past present and future, in the home, workplace, in school and places of entertainment. Some will have big issues, such as the blitz, whilst others will want to look at more specific local events. For some, it will be about people, places, trades, events, sporting heroes etc. For others it might be motorcars or aeroplanes. It's up to each community to decide how it will portray its culture.

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## **3. What you need to know**

### **3.1 How much can you apply for?**

Grants can be made for any amount £2500.

### **3.2 When can you apply?**

Grants will be made 2 times a year and closing dates for each funding round are:

30<sup>th</sup> June 2009

30<sup>th</sup> November 2009

However applicants should be aware that there will no cap on funding at each round and therefore we may be unable to accept bids toward the end of the process.

### **3.3 When will you know if you have been successful?**

We will endeavour to let applicants know within 10 weeks of the closing date. You should ensure that you have applied enough in advance to allow time for hitting your start date.

### **3.4 Who can apply?**

We welcome applications from both formally constituted groups and from those who have formed a group for a specific project

### **3.5 What won't be funded?**

- × Groups whose membership is not open to members of the public.
- × Activities happening outside Sefton.
- × Organisations who already have sufficient funds to undertake their chosen activity.
- × Any kind of commercial organisation or organisations whose primary function is fundraising on behalf of a good cause
- × Your organisation's general running costs, private functions or any expenditure associated with funding applications to other organisations.
- × Employment of staff

### **3.6 What can be funded:**

- £ Putting on community music or drama performances,
- £ Research into local history projects,
- £ Exhibitions, lectures or other community events.
- £ The cost of hiring venues, pitches or other facilities
- £ Paying professional fees (although not if they're to be paid to a member of the host organisation).
- £ Help with the costs of specialist equipment or marketing and publicity
- £ Cost of equipment for new groups

### **3.7 What do we need to receive from you?**

- A completed application form which includes a full description of your group and its current activities.
- Details of your membership which gives us an indication of the size of your organisation as well as how many people are likely to attend your function or benefit from your activity
- If you have a printed programme or other publicity material from previous activities, you could also attach it to the application

### **3.8 What help will we offer you to put together a bid?**

Help and advice is available to set up a project or event and to look for additional funding to match any grant you receive. Although match or additional funding is not an absolute requirement it will contribute to a favourable response to your application. Please contact us if you would like advice and guidance.

### **3.9 Where do I send the form?**

**Service Development**

**Leisure Services**

**Sefton Council**

**2<sup>ND</sup> Floor Magdalen House**

**30 Trinity Road**

**Bootle, L20 3NJ**

Tel 0151 934 2346

[service.development@leisure.sefton.gov.uk](mailto:service.development@leisure.sefton.gov.uk)

## **4. TERMS AND CONDITIONS**

- (i) All events and activities funded through the Express Sefton Cultural Fund must acknowledge the source of funding through use of logos, wording etc as devised by the Marketing Group, in any published material in all formats. The Cultural Forum Grants Sub Group have agreed retrospective bids will not be funded and the definition of a retrospective bid as: An event or expenditure which takes place before the closing date for applications
- (ii) Organisations must be based in and serve the people within the borough and we will not support applications for activities outside the borough.
- (iii) Organisations must provide appropriate information about themselves, including details of how they comply with equalities legislation.
- (iv) All grants made to groups are provided as one-off payments

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- (v) The emphasis will be on activities and applicants are advised to look for all available sources of finance. Applications which have match funding are more likely to be successful. As a general rule, the Council will not contribute to fund-raising activities.
- (vi) Application forms should be and signed by two officers of the committee, e.g. Treasurer, Chairperson.
- (vii) All sections of this form should be completed and a copy of the latest annual report and accounts must accompany the application. If you are an organisation set up for a one off scheme please let us know.
- (viii) Grants for salaries, minibuses, computers are not normally supported.
- (ix) It is understood that the provision of financial assistance to your organisation is subject to that assistance being used for the purpose for which it was awarded. The Cultural Forum and Sefton MBC reserve the right to demand repayment of any such amount of grant aid which is found not to have been used for the purpose for which it was awarded. If your organisation is disbanded, any grant funding that has not been spent must also be reimbursed
- (x) Sefton Council must receive notice of, and given entry to events as part of the monitoring and evaluation process. This information is to be sent to Service Development who will inform the appropriate officer or Forum member
- (xi) Projects of particular religious, political or sectional interests will not be supported
- (xii) The members signing grant applications will be responsible for maintaining accurate accounts of all grants given, and be responsible for all monies involved. All accounts must be made available to Sefton M.B.C when required.
- (xiii) Organisations in receipt of funding will be required to provide regular reports to the Cultural Forum on progress and a final report detailing the outcome for Sefton of their activities.